

Here's everything
you need to help your consumers

START SAVING

without breaking a sweat.

Need to install instant energy savings across your service area without going door-to-door? Our kits take the hassle out of efficiency outreach. Scale orders up or down (500 to 5,000+), depending on your needs. The kits can be a standalone effort, lead to another kit with more efficiency tools, or feed into a direct install program. Best of all, we tailor marketing materials with your message and logo for each option.

Each kit includes:

- Four LED A-Lamps (60W equivalent)
- Postcard with utility logo, message
- Utility logo on box

Delivery by U.S. Postal Service included.

Pricing

The entire kit cost can be invoiced to the **Bonneville Power Administration**. We provide all supporting documentation for invoicing and offer invoicing support, too.

What we need from you:

- Signed contract
- Vector file (.eps or .ai extension) of utility logo
- Mailing list
- Marketing material approval

Timeline

Once we have your logo, mailing list and approval on marketing materials, your kits can be in the mail in as little as three weeks, depending on order size.

Ready to start?

Contact ESG at (888) 883-9879 or info@esgroupllc.com.



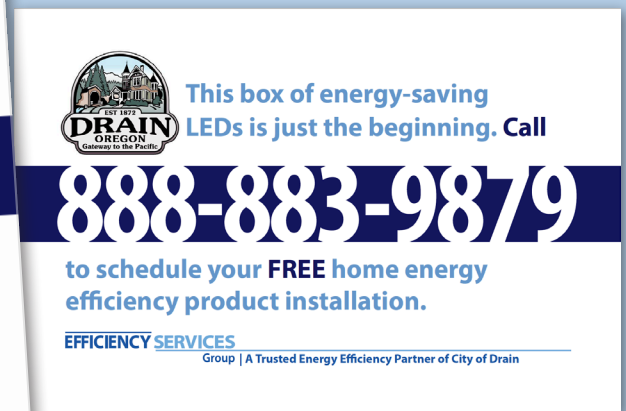
Efficiency kits are great way to:

- Promote rebates, equal pay or other efficiency programs.
- Drive traffic at a community event or meeting booth.
- Prepare consumers for a rate increase.
- Send some love.

Our kits were created to solve challenges faced by:



Each kit includes a custom postcard with your utility logo and message:



Are efficiency kits the right solution for you?

Contact us to learn more about customization options and get pricing. Reach us at **(888) 883-9879** or **info@esgroupllc.com**.

EFFICIENCY SERVICES
Group

Learn more at EfficiencyServicesGroup.com.