

Finally.

Introducing the easy, out-of-the box digital magazine experience you have been waiting for.

- Feature videos, image galleries.
- Flexible number of pages, easy updates.
- Easy-to-read text on any screen.
- One website link. Forever.
- Download for later or view online.
- Share stories on social media.
- Email to drive readership.
- One year of archives included.



What does *easy* cost?

Set up a digital edition for a one-time **\$275** fee. Then pay **\$150** a month to give your consumers the digital magazine option they ask for.

FLORIDA
Currents
Currents

Ruralite

Enrich local pages with video, photo galleries and sound.

Ruralite is adding rich media to basic book content when possible to enhance our online readers' experience. Each utility can do the same. Your editor will add a rich media icon on your local pages to let readers know enhanced content can be found online. We will add your first rich media item for free each month; pay **\$15** for each additional enrichment (image gallery, video or sound clip).

More flexibility

Standard page build fees apply where appropriate, but you can include pages in the digital publication that do not exist in print. Special inserts from the print version are included, and you can add another two bonus pages for **FREE** each month. Need more space? Pay **\$30** for each additional page, up to eight extra pages. More pages can be added; ask your editor for a quote.

Easy page updates

Need to make a correction? Change up to two pages of a published digital edition of the magazine for **FREE** each month; pay **\$30** per additional page.

Read stories easily on any screen.

With a tap, a responsive text reading pane appears under the designed page. This makes it easy to read stories on any size screen.

Download stories to enjoy offline.

Readers and board members often want the ability to download a PDF of each issue. Now, it's easy to download a single story or an entire issue.

Set it and forget it.

Get a permalink to share your digital magazine link and current cover image on your website. Every month, the link and image automatically update when a new magazine edition publishes.

Time machine included.

We offer a year of archived magazines (12 issues) for free. Want to send your readers farther back in time? Support for each extra year is **\$20** annually.

Enhanced email experience.

What's the best way to share your digital magazine? Email your members. An eNewsletter featuring the cover of your magazine and links to stories can be sent for **5 cents** per email address.

Hello, social sharing.

Share links for stories on your social channels to provide fresh social media content all month long.

How much does easy cost?

There is a one-time set-up fee of **\$275**. Then pay a monthly fee of **\$150**.